

PRESENTED BY:

**LEDA**  
JOLIET LATINO ECONOMIC DEVELOPMENT ASSOC.



# DÍA DE LOS MUERTOS GALA

## SPECIAL AWARDS NIGHT

RAFFLES | LIVE MUSIC | CATRINES Y CATRINAS

FRIDAY  
**NOVEMBER 07<sup>TH</sup>**

JACOB HENRY MANSION  
15 RICHARDS ST. JOLIET, IL 60433  
6 PM TO 10PM

Celebrate 5 years of LEDA and honor the leaders, entrepreneurs, and community members who uplift our community! Enjoy live performances by Mariachi de Joliet and Mazizo Musical.

Catrín and Catrina attire encouraged. Wear your most elegant and colorful costumes to honor our loved ones and celebrate life in true Día de los Muertos style.

**\$75 - LEDA MEMBERS | \$100 - GENERAL ADMISSION | \$875 - TABLE OF 10**  
**TICKET INCLUDES: ONE-HOUR OPEN BAR, DINNER, AND LIVE ENTERTAINMENT.**

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

**MORE INFO AT**  
**JOLIETLEDA.ORG/DDLM**



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## WHAT IS DAY OF THE DEAD?

Día de los Muertos, or Day of the Dead, is a Mexican holiday observed on November 1st and 2nd to honor deceased loved ones by celebrating their lives and welcoming their spirits to visit families.

This rich tradition blends ancient Indigenous customs with Catholicism, featuring vibrant ofrendas (altars) adorned with favorite foods, marigolds, and sugar skulls. Families also gather at gravesites to remember and rejoice in the lives of those who came before us. Rather than mourning, Día de los Muertos transforms the sorrow of death into a joyful celebration of life, memory, and connection.

Join us in celebrating this beautiful tradition. Bring your photos, memories, and spirit to our community altar and be part of honoring the lives that continue to inspire us.

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## SPONSORSHIP APPLICATION

### LA CATRINA - \$11,250

- RECOGNIZED AS CATRINA SPONSOR
- COMPANY WILL BE RECOGNIZED ON STAGE
- REPRESENTATIVES WILL PRESENT MAIN ENTERTAINMENT, MAZIZO MUSICAL, ON TO THE STAGE
- LOGO ON ALL PRINT & DIGITAL MARKETING CONTENT
- LOGO INCLUDED IN POST-EVENT PHOTOS
- 2 TABLE AT THE EVENT (20 TICKETS)

### EL ALTAR- \$10,000

- RECOGNIZED AS ALTAR SPONSOR
- BE RECOGNIZED ON STAGE
- COMPANY WILL BE RECOGNIZED ON STAGE
- LOGO WILL BE INCLUDED AS PRESENTING THE ALTAR
- LOGO ON ALL PRINT & DIGITAL MARKETING CONTENT
- 15 EVENT TICKETS

### EL MARIACHI \$5,000

- RECOGNIZED AS ENTERTAINMENT SPONSOR
- COMPANY WILL BE RECOGNIZED ON STAGE
- REPRESENTATIVES WILL PRESENT MAIN ENTERTAINMENT, MAZIZO MUSICAL, ON TO THE STAGE
- LOGO ON ALL PRINT & DIGITAL MARKETING CONTENT
- 10 EVENT TICKETS

### RECUARDAME - \$ 1,000

- LOGO ON ALL DIGITAL MARKETING CONTENT
- SHOUTOUTS THROUGHOUT THE EVENT
- 10 EVENT TICKETS

### LOS ALEBRIJES - \$ 3,000

- RECOGNIZED AS FACEPAINTING SPONSOR
- COMPANY WILL BE RECOGNIZED ON STAGE
- LOGO ON DIGITAL MARKETING CONTENT
- 10 EVENT TICKETS

PROCEEDS FROM FIESTA SUPPORT JOLIET LEDA, A 501(C)(6) NONPROFIT ORGANIZATION DEDICATED TO HELPING SMALL BUSINESS OWNERS AND ENTREPRENEURS THROUGH PROGRAMS AND RESOURCES OFFERED AT NO COST.

FIRST NAME:

LAST NAME:

PHONE #:

EMAIL:

BUSINESS NAME:

TOTAL DONATION:

ALL SPONSOR LEVELS WILL RECEIVE A 1 YEAR MEMBERSHIP TO THE LATINO ECONOMIC DEVELOPMENT ASSOCIATION. CHECKS CAN BE MADE PAYABLE TO JOLIET LEDA AND MAILED TO 310 N. OTTAWA ST JOLIET, IL 60432

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**The Academia del Éxito Empresarial is a fully Spanish-language course that teaches the fundamentals of owning and running a business. Since 2023, over 100 students have completed the program across 7 cohorts, many of whom have gone on to start their own businesses.**



**Through Joliet LEDA's Business Assistance Program (LBAP) and support from the Midland States Bank Foundation, over 40 students have participated in the ServSafe Manager Certification course in Spanish, with 33 earning their certification at a discounted cost.**



**Since 2022, LEDA has reached 400+ individuals in the city of Joliet with technical Assistance through the LEDA Business Assistance Program. With over 55% being women participants.**



**Since 2021, LEDA's Technical Assistance Programs have helped 15 small businesses collectively secure over \$500,000 in grants.**





# DÍA DE LOS MUERTOS GALA AWARDS

**Latino Leader of the Year** – Honoring an individual whose leadership, dedication, and impact have made a difference in the Latino community.

**Small Business of the Year** – Recognizing a small business that demonstrates growth, resilience, and a strong commitment to supporting the community.

**LEDA Legacy Award** – Awarded to a present or past board member whose contributions have left a lasting impact on LEDA and the community.

**Emerging Youth Leadership Award** – Recognizing a young leader who shows vision, initiative, and commitment to community growth.

**LEDA Small Business Success Story Award:** Highlighting a business that has achieved a significant milestone through LEDA's support, programs, or resources.

**Community Partner of the Year** – Honoring an organization or individual that has gone above and beyond to support LEDA's mission and the Latino business community.